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**FOR IMMEDIATE RELEASE**

**The Henley Company's Founder, Nicole R. Matthews,  
Earns Certified Special Events Professional (CSEP) Designation;  
Joins Elite Group of Only 250 CSEPs Worldwide**

SAN DIEGO , March 16, 2007 - Nicole R. Matthews, Founder and Principal of The Henley Company, has earned the Certified Special Events Professional (CSEP) designation, awarded by the International Special Events Society (ISES). The CSEP designation has only been bestowed on just over 250 Event Planning professionals throughout the world by ISES since its inception.

The CSEP designation is “the hallmark of professional achievement in the special events industry.” It is earned through education, performance, experience, and service to the industry, and reflects a commitment to professional conduct and ethics. ISES is considered to be “the only international umbrella organization representing professionals in all disciplines of the special events industry.”

ISES awarded Matthews with the CSEP designation after she completed the CSEP program and passed the CSEP Examination. In order to be considered for the CSEP designation, candidates must also have a minimum of three years working in the event planning industry.

“ISES sets the standards for professionalism for event professionals, and earning a CSEP designation is a tremendous honor for me,” Matthews said. “I am proud to join such a highly esteemed and accomplished group of event industry professionals.

Founded in 2005, The Henley Company, LLC is an event management and concierge firm based in San Diego, California. With over twelve years of experience producing corporate, community and political events in the legal, higher education and professional service industries, The Henley Company's national and international event portfolio includes: client appreciation events, holiday parties, firework extravaganzas, seminars, executive outings, corporate banquets, wedding receptions, and multi-day conferences throughout California and the United Kingdom. Through its concierge and lifestyle management program, The Henley Company provides professional and personal assistance to clients, which ranges from errand services, travel coordination, gift and personal shopping services, entertainment arrangements, relocation services, to meeting and event planning.

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