

Contact:
Nicole Matthews , Principal
Phone: 619.757.6551
E-mail: nicole@thehenleycompany.com

FOR IMMEDIATE RELEASE

**Local Event Company Empowers Young Girls To Create Their Own Magic
at Children's Parties With a Purpose**

SAN DIEGO, May 27, 2009 - No longer does a little Princess need to wait for her fairy Godmother or a Prince to show up because every little girl has the magic inside her to write her own fairy tale. The Henley Company, an event management firm based in San Diego is taking the "Princess Party" to a new level by offering fun, fabulous parties with a purpose that will empower young girls. The "Create Your Own Magic" parties offer a new twist on an old tradition of Prince Charming, magic wands and tiaras. These parties are a rite of passage in a culture where we no longer celebrate milestones.

Unlike other themed birthday parties, The Henley Company is committed to celebrating what makes each child extraordinary by teaching little girls to use the magic inside them. With guidance from the Power Princess, the parties will include each little girl writing their own fairy tales, which they will keep to remind them that they have the power to create their own destiny and to accomplish anything she wants in life. In addition, each party will include a Friendship Ceremony to teach little girls to stick together and a Mommy Celebration to honor the special mother/daughter relationship.

"The Henley Company launched a division of children's parties because we wanted little girls to know the importance of writing her own fairy tale," said Nicole Matthews, Principal. "As a women-owned business, it is important to encourage young girls to live their best life. We know that someday every little girl is going to be a grown up woman in the world and she's going to need to know that she can create her own luck in life. We want little girls to understand that in this generation Princess and power are synonymous."

Additional party activities include:

Magic Wand Making	Power Princess Oath	Mommy Celebration
Create Your Own Fairy Tale	Walk Like You Mean It Parade	Power Princess 101
Friendship Ceremony	What Kind of Princess Do You Want To Be?	

For more information or to book a "Create Your Own Magic" Princess Party, please contact The Henley Company at 619-757-6551 or nicole@thehenleycompany.com.

###