

The Daily Transcript

San Diego's Business Daily

Thursday, March 15, 2007 / Vol. 122,
75¢ Per Copy (includes tax) / Establish

Matthews earns CSEP designation



MarketInk

By LeAnn Gentry

Nicole R. Matthews, marketing manager for the San Diego law firm **Luce, Forward, Hamilton & Scripps LLP**, has earned the Certified Special Events Professional (CSEP) designation, awarded by the International Special Events Society (ISES).

ISES awarded Matthews with the CSEP designation after she completed the CSEP program and passed the CSEP Examination. In order to be considered for the CSEP designation, candidates must have a minimum of three years experience working in the event-planning industry. The CSEP designation has only been bestowed by ISES on just more than 250 event-planning professionals throughout the world since its inception. In her role as market-

ing manager at Luce Forward, Matthews plans and facilitates events for and on behalf of the firm's attorneys, including attorney retreats, seminars, client-appreciation events and special-educational events, with attendance ranging from 10 to 300 people. In 2006, Matthews led the firm's planning efforts on behalf of the 40th Conference of the Pacific Rim Advisory Council (PRAC), which brought together delegates from more than 31 law firms and 23 different countries.

"ISES sets the standards for professionalism for event professionals, and earning a CSEP designation is a tremendous honor for me," Matthews said. "I am proud to join such a highly esteemed and accomplished group of event industry professionals."

Founded in 1873, Luce, Forward, Hamilton & Scripps LLP is a full-service California law firm, with offices in San Diego, Carmel Valley/Del Mar, Los Angeles, Rancho Santa Fe

and San Francisco. For more information, visit www.luce.com.
Source Code: 20070314tia